

APR. 7. 2004 4:28PM

TOWNSEND & TOWNSEND

NO. 3329 P. 1
(C3)

Atty Docket No. 020375-002710US

PTO FAX NO.: (703) 872-9306

ATTENTION: Examiner Siegfried E. Chencinski
TELEPHONE NO.: (703) 305-6199

OFFICIAL

Group Art Unit 3628

RECEIVED
CENTRAL FAX CENTER

OFFICIAL COMMUNICATION

APR 07 2004

**FOR THE PERSONAL ATTENTION OF
EXAMINER SIEGFRIED E. CHENCINSKI**

CERTIFICATION OF FACSIMILE TRANSMISSION

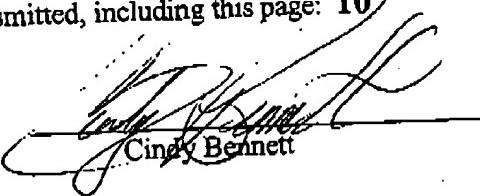
I hereby certify that the following document(s) in re Application of John Joseph Mascavage III, et al., Application No. 09/991,379, filed November 15, 2001 for ONLINE PURCHASING METHOD is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Document(s) Attached

1. Transmittal Form (1 page); and
2. Amendment (8 pages).

Number of pages being transmitted, including this page: 10

Dated: April 7, 2004


Cindy Bennett

**PLEASE CONFIRM RECEIPT OF THIS PAPER BY
RETURN FACSIMILE AT (303) 571-4321**

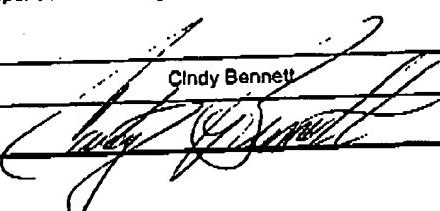
Best Available Copy

TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, CA 94111-3834
Telephone: 303-571-4000
Fax: 303-571-4321
60189221 v1

TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/991,379
		Filing Date	November 15, 2001
		First Named Inventor	Mascavage, John Joseph
		Art Unit	3628
		Examiner Name	Siegfried E. Chencinski
Total Number of Pages in This Submission	9	Attorney Docket Number	020375-002710US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
		Remarks <div style="border: 1px solid black; padding: 5px;">The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.</div>

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual	Townsend and Townsend and Crew LLP Thomas D. Franklin	Reg. No. 43,616
Signature		
Date	April 7, 2004	

CERTIFICATE OF MAILING		
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, Fax No. (703) 872-9306 on April 7, 2004		
Typed or printed name	Cindy Bennett	
Signature		
	Date	April 7, 2004

60189210 v1

Best Available Copy

APR. 7. 2004 4:28PM

TOWNSEND & TOWNSEND

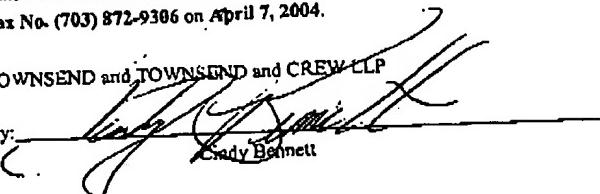
NO. 3329 P. 3

OFFICIAL

I hereby certify that this correspondence is being facsimile
transmitted to the United States Patent and Trademark Office.
Fax No. (703) 872-9306 on April 7, 2004.

TOWNSEND and TOWNSEND and CREW LLP

By:



Cindy Bennett

PATENT

Attorney Docket No.: 020375-002710US

RECEIVED
CENTRAL FAX CENTER

APR 07 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

John Joseph Mascavage III, et al.

Application No.: 09/991,379

Filed: November 15, 2001

For: ONLINE PURCHASING METHOD

Customer No.: 20350

Confirmation No. 2669

Examiner: Chencinski, Siegfried E.

Technology Center/Art Unit: 3628

AMENDMENT

MAIL STOP: Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed January 22, 2004, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 7 of this paper.